



FOR IMMEDIATE RELEASE

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## 1,000 Turn Out for Town & Country Bank Community Event

ST. GEORGE, UT—Locally-based Town & Country Bank held its Second Annual Community Appreciation event today in the large parking area behind the bank. An estimated 1,000 people gathered for the lunch hour celebration that included a free concert by Grammy Award-winning Diamond Rio, as well as dozens of prize drawings.

Town & Country CEO Bruce Jensen told attendees, “Our institution has been blessed with growth and success well beyond expectations, so we felt we needed to give back to the community that supports us.” The bank has prospered financially, and has also been the recipient of a string of awards, including “Best of State” in the banking category.

Diamond Rio played for just over an hour to the delight of the multitude, performing fan favorites such as “Beautiful Mess”, “One More Day”, “That’s What I Get for Lovin’ You”, “Unbelievable”, “Meet in the Middle” and “How Your Love Makes Me Feel”. They also delivered a medley of bluegrass and 70’s rock. Prizes were given away before and after the performance, most of them donated by area businesses.

A year ago, Town & Country’s community event was headlined by Grammy winner Collin Raye, and it was also well attended. Jensen said that Town & Country will hold another community appreciation event next year. In the meantime, the bank will continue its weekly in-bank Free Friday Concert Series held at noon, and featuring local musical talent.

Town & Country Bank is the only financial institution based in Washington County. It has attracted widespread recognition for its unique mode of customer service, its corporate culture and its strong financial performance.

FOR FURTHER INFORMATION, CONTACT:

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