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Town & Country Bank Lands Unexpected Major Award

ST. GEORGE, UT—Locally-based Town & Country Bank was expecting to leave last evening's Best of State gala in Salt Lake with the medal for banking. Instead, the small Southern Utah bank collected that award, as well as the Best of State Statue for the entire field of Business Services. Judges announced that Town & Country topped all 37 medalists for the highest Best of State honor. Business Services categories include accounting, advertising, banking, insurance, real estate services, financial and investment advisory services, commercial construction, data services, health care facilities, and dozens of others.

The Best of State medals are given to those who excel in achievement, innovation and contributions to quality of life in Utah. Town & Country Bank CEO Bruce Jensen accepted the bank's medal and statue at the Salt Palace, telling the 2,000 attendees how proud he was of his exceptional team members who have consistently executed on the bank's aggressive strategic plan.

Town & Country has won a string of state, national, and other awards over the past two years. It is known for pioneering several customer service concepts, including its universal, or "concierge" banking approach, where the tasks of teller, new accounts representative and customer service agent are combined into a single position. The bank has also been one of the nation's most profitable banks over the past two years.

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